

# PITTSBURGH ROOFTOPS

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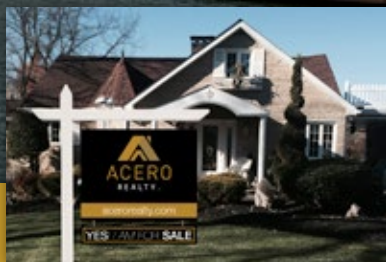
VOLUME 2 | ISSUE 1 | 2017 **FREE**

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Drone Division LLC



**A fresh  
approach  
to home  
buying**

**15 things to do  
with your kids  
in Pittsburgh**



Brought to you by your community  
friends at Acero Realty.

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### *Letter from the publisher...*

It's with great pleasure that I bring to you Pittsburgh Rooftops magazine. As real estate professionals serving the communities in and around Pittsburgh, the Acero team has the daily privilege of seeing first-hand the diversity within our region. Certainly, Pittsburgh's story has changed significantly, evolving from its steel and manufacturing roots to the tech-savvy, educational mecca it is today. Throughout these changes, the underlying constants of community and sense of family have magically remained intact. The fabric of this region continues to change. Instead of being divisive, Pittsburgh's diversity brings us together and promotes a culture of acceptance that welcomes the new and old alike.

This rich culture is one of reasons I chose to start Acero Realty in Pittsburgh's South Hills. As a resident of Bethel Park, the South Hills is a community that I know well and am proud to call home. And, as my company and, subsequently, my team has grown, we've expanded into the City and the North Hills, both equally diverse and welcoming areas. No matter the specific location, potential homeowners will discover that a strong sense of community centers Pittsburgh's neighborhoods, offering a unique personality and style of living with tremendous schools, great parks and incredible families.

My purpose in creating this magazine is to share the uniqueness that our region offers – whether by highlighting local businesses that have served the community for generations or sharing ideas for fun activities you can enjoy with your family. Look through these pages and reacquaint yourself with the places and people you know well, or discover something new about this place that you call home. I also encourage you to share this issue with neighbors or friends who may not have yet discovered all there is to love about our region. Truly, there is something for everyone!

From one neighbor to another,



Marc Schein

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*Publisher*  
Marc Schein

*Writer*  
Tracy Fedkoe  
Lori Bonham

*Cover Photo*  
Mike Leber  
(Drone Division LLC)

*Art Director*  
Shawn O'Mara   
*Designer*  
Brandy Baker   
Bri Santoro





# Acero Realty is the fresh approach.

## Fresh Thinking, Better Agents, Flexible Rates

We are a boutique real estate agency, exclusively serving the Pittsburgh market, that was founded on the principles of honesty, accuracy and intimacy. We provide a unique edge in real estate, giving homebuyers and sellers the knowledge and personal attention they need to make one of the biggest decisions of their lives. Our agents are ready to get to know you and share their wealth of knowledge; and, provide great service to help you through the process. Our website even provides a fresh approach offering all the

details plus custom search capabilities and drone tours on select homes. Acero Realty understands that many Pittsburgh homebuyers and sellers want something beyond the traditional approach to real estate. Our fresh approach comes from a background in commercial real estate where market conditions, finance and a business mentality mesh with the exceptional, personalized service that is needed for residential real estate ...creating the Acero Edge for our customers.

Our unique boutique structure allows us to eliminate corporate red tape and customize our rates so our clients end up with more money in their pockets.

*We love Pittsburgh.* It is our home and we have made it our goal to contribute to the success of our community through reputable real estate sales as well as reaching out and giving back. For every home sold, we will donate \$100 to the

“For every home sold,  
we will donate \$100 to  
the Homeless Children’s  
Education Fund...”

Homeless Children’s Education Fund, a non-profit founded in 1999 that provides “hope through learning” in the form of education centers, grants, programs, supplies and more.



# Landscaping Increases the Value of Your Home and Adds Enjoyment

Even small projects can make a big impact.

When most people think of landscaping they think of flowers, bushes, and grass. Landscaping can be much more than that and can significantly increase the value of your property.

In fact, landscaping ranks top out of any home improvement for return on investment value, reaping 100% to 200% of costs spent, according to the American Society of Landscape Architects. A nicely landscaped yard can increase resale value up to 14% depending on the area, and a landscaped patio or outdoor room even more.

Backyard landscaping is for enjoyment and privacy, but landscaping in the front is for curb appeal. "People assume from the front of your yard how well your home

will be maintained," said Dan Hartman, owner of Lawnhart Landscaping. It's the first thing people see when they drive or walk by and you want to make a good impression.

Maintain your lawn and keep the mulch and edging neat and weed-free. Choose low maintenance and dwarf versions of shrubs and plants that are right for your type of soil. Add some color with a few blooming perennials and you've got curb appeal.

Local landscapers and construction companies are finding that many people are adding decks or patios this year because it adds a whole other living area to your home. Patios made of stone pavers or composite decking offer a longer life



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“People assume from the front of your yard how well your home will be maintained.”

– Dan Hartman  
Lawnhart Landscaping

and more durability compared to the traditional wood decks and concrete slabs. They're more expensive, but the cost will pay off in the long run with less maintenance and higher resale value.

Features such as fire pits, gazebos, arches, outdoor kitchens, water features and more can add personality and give your home a resort-like atmosphere. Landscape lighting can also add to the ambiance of your yard.

"If you don't have a huge budget, you can start in phases," said Hartman. One small improvement at a time can make the project easier to manage and get the ball rolling for future enhancements. Many landscape designers will provide a layout and plant list with a plan for you to do it yourself. For the best results, continue to work with professionals who are knowledgeable in determining the right maintenance plan for your yard.

While it does add to resale value, most people improve their landscaping for personal enjoyment. It's one of those home improvements you actually can use and not dread spending money on. Landscaping can create a private, relaxing atmosphere for entertaining or just enjoying time with your family.

In addition, landscaping can make a positive environmental impact when trees and shrubs return carbon dioxide back to the air and provide a place for birds and small animals to inhabit. Adding trees near your house also provides energy savings and lowers heating and cooling bills by up to 20% annually.

Attractive fencing or walls can add privacy and security to your property and prevent easy access. Likewise, landscape lighting can deter burglars from choosing your home as a target.

If you want to make the most out of your property for personal or resale value, invest in a large or small landscaping project to make a big impact.



# Staging Your Home to Sell

## Get Top Dollar and Sell Faster with Staging and Decluttering

If you're getting ready to sell your house, or just have the idea in the back of your head, there are some things you can do to increase the value of your home and speed up the process. Selling a home today takes work. Simply cleaning your house before a showing is no longer enough.

"Buyers are very critical," said Marc Schein, founder of Acero Realty. "The trends are changing and the age gap between buyers and sellers is getting wider," he pointed out.

Many buyers are younger, looking for a starter home, or a larger one for a growing family; and, sellers are approaching retirement and have accumulated a lifetime of stuff. That stuff is what needs

to be removed in order to sell your house. Renting a storage facility, sending things to a neighbor's, or placing them in neatly stacked bins in the garage are just a few workable solutions you could use.

"You have to change your home back to a house," said Fran Johns, Certified Staging Professional. "That means eliminating clutter and some personal items. Buyers don't want to see how you have lived in your home, they want to envision how their furnishings and personal items will fit."

Any repairs or replacement of fixtures and painting should be part of the process. That way, everything is already done and you can sell your home with



a lot less stress because you're ready to show at any time.

Proper furniture placement is also important to make the rooms look as large as possible. "Staging is all about creating a relaxed atmosphere and leaving buyers with a memorable, comfortable feeling," said Johns. Furniture should direct your attention to focal points such as fireplaces or backyard views.

Staging isn't just for larger or higher priced homes. Homes in the average price range can benefit a great deal from staging and especially decluttering. "People don't want to buy what they already have," said Johns. They want more room. If your home looks cluttered, it gives the impression that there is not enough living or storage space.

Staging can help you sell your house for a higher price. A few dollars spent up front to make it look updated will be worth it in the long run. "You don't have to go out and buy new things," said Johns. "You can use what you have and just rearrange it."

Don't confuse staging with decorating. Decorating promotes your personal style—it's for you. Staging promotes your house—it's for your buyer. That doesn't mean you have to give your home a completely blank, bland, or empty look. In fact, empty rooms appear SMALLER. Painting everything pale cream or white is too harsh and clinical, and your home may lack warmth. Neutrals should be used to enhance features like hardwood floors, crown moldings, ceramic tile, and shiny fixtures, by complimenting them, not competing with them.

The time to contact a professional stager is before you hire an agent or put your house on the market. The first step of staging involves things you're going to do anyway, such as decluttering, packing, and cleaning. Start with this step and then determine whether you need additional staging. Whether you consult a professional, or do it yourself, putting in the effort up front will really pay off in the long run when selling your home.

## The *Acero Edge* for Sellers

Similar to the Acero Edge for Buyers, our experts will help sellers take into consideration an honest market analysis, any renovations or changes that need to be done, and then work with them to create unique marketing to get the best price and find the right buyers for their home. We also help them to detach themselves from the emotional aspects and focus on enhancing the positive selling features of the home.

Acero Agent  
Market Analysis

Customized Marketing

+ Emotional Detachment

*An Easy Process  
& Profitable Sale*

# Open House Season is *Year Round*

## Etiquette and Tips to Help You Get the Most Out of House Browsing

While they used to be popular in the spring and summer months, open houses are now offered year round in the South Hills. Although they are not as popular as they once were due to the vast amount of information you can get online, open houses provide a great opportunity for buyers to check out a home at their own pace and find out information on the local neighborhood and town. With most houses, an actual walk-through gives a much different impression than looking at pictures online.

Even if you're just browsing, curious, or in the neighborhood, don't hesitate to stop into an open house. Agents welcome neighbors and casual lookers because they provide valuable information about the area and may recommend the property to a serious buyer.



Before heading out, there are a few things to keep in mind when you're touring open houses:

- △ Be courteous and treat the home with respect.  
Wipe your feet and make sure your kids don't touch anything with sticky fingers. You can open closets to check for storage space, but don't rummage through personal belongings. Ask permission to take pictures or use furniture and facilities.
- △ Be up front with the agent.  
When asked to sign in, it's important to provide your name and contact information for the protection of the homeowner and agent. If you are working with an agent already, please let them know and it is okay to specify whether you do or do not want to be contacted. If you don't have an agent, open houses are a good way to meet and select a buyer's agent.
- △ Don't provide too much information about yourself.  
Especially your financial situation or when you may need to move. The agent usually works for the seller and may tell them what you have revealed to give them an edge.
- △ Keep your comments to yourself.  
If you have some constructive criticism, let the agent know privately. They do want feedback, but not if there are other buyers around who may not share your views. On the contrary, others touring an open house may be good sources of information about the neighborhood, schools, etc.

*Happy hunting and don't forget to check the Acero website frequently for the latest Open House times and locations: [acerorealty.com](http://acerorealty.com).*

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# 15 Family-friendly activities for the young & the young at-heart

Within both the North and South Hills of Pittsburgh are dozens of communities that offer close-knit neighborhoods, great schools, endless shopping opportunities and plenty of family-friendly entertainment activities to suit everyone. Here are just a few activity options that are popular among parents on both sides of Pittsburgh's three rivers.

**1 Park it** – Nestled among the rolling hills of Pittsburgh are some phenomenal public parks that boast hiking and biking trails, running paths, bike rentals, nature centers, picnic groves, canoe and kayak rentals, ball fields, playgrounds, pools and more for year-round family fun! **North Park** and **South Park** – aptly named based on their proximity to downtown Pittsburgh -- are among the most well-known within the **Allegheny County Parks System**. Just beyond the northern borders of Allegheny County you'll also find **McConnells Mills** and **Moraine State Parks** favored by campers, hikers and outdoor enthusiasts looking for a day trip. Why not gather your family, pack a picnic lunch and explore the great outdoors?

**Go Ape!** – If it's adventure and a totally unique outdoor experience that you're looking for, then the North Hills location of **Go Ape!** is for you. A 2-3-hour journey through the forest canopy, this suspended obstacle course includes both Tarzan swings and breathtaking zip lines – all with an incredible view. While the obstacle course is intended for children age 10 and up, **Go Ape!** also offers a treetop junior adventure for the younger set (6-12 years old). **Go Ape!** in McCandless is located within the confines of North Park.

**Fabulous Farms** – Within the suburbs of Pittsburgh you can easily find several working farms offering many activities that are fun for the whole family. At **Trax** and **Simmons Farms** in the South Hills, and **Soergel Orchards** and **Shenot Farm** in the North Hills, you'll find seasonal festivals, home grown fruits and vegetables, hayrides and hands-on activities, including tours. The kids will love learning how plants grow and sampling healthy treats. Local farms offer "pick your own" options for berries, apples and pumpkins. Parent tip: Bring a spray bottle so you can wash off the berries before they eat them. There are

no signs posted that sampling is not allowed and well... kids will be kids.

**Local Lakes** – If you didn't know, there are quite a few lakes in the South Hills, perfect for fishing, swimming, and canoeing, or taking out a large inflatable. **Canonsburg Lake** is just past Donaldson's Crossroads, and **Peters Lake Park** is a 189-acre site located on Center Church Road in Peters Township with two boat launches, a walking trail and plenty of space to spread out for picnicking. **Chartiers Creek** can also accommodate canoes and non-motorized inflatables and offers plenty of spots for fishing throughout the Bridgeville and Heidelberg areas. For those in the North, both **Pine Creek** and **North Park Lake** draw avid fishermen, while **North Park Lake** also provides the perfect setting for watching wildlife or enjoying a colorful sunset from a canoe, kayak or stand-up paddleboard.

**5 Why Not the Y?** – The **YMCA** offer many affordable family-friendly activities for all seasons, including swimming lessons, sports teams and leagues, craft classes, and more. The state-of-the-art **Baierl Family YMCA** in Sewickley and the brand new **Spencer Family YMCA** in Bethel Park (opening Spring 2017) have something for everyone! Check out their web sites for detailed program listings and registration information.

**Cool Springs** – This state-of-the-art facility on the Baldwin side of Bethel Park includes golf and a whole lot more. With a driving range, miniature golf, and a new virtual golf facility, **Cool Springs** is the area's largest indoor sports complex including multiple courts and turf fields for soccer, lacrosse, basketball, and volleyball. Those looking for formal instruction or competition can inquire about private lessons and youth sports leagues.



**7 Wildwood Highlands Family Fun Center** – The epicenter for entertainment, Wildwood Highlands draws kids and young adults from throughout the North Hills. This fun center in Hampton Township offers year-round activities and hours of entertainment for the whole family. You'll find bumper cars, indoor soft playground, mini golf, Laser XTreme, Go Karts, Water Wars, Cannonball Air Blaster, arcade games and more!

**If They Can Build It, They Will Come** – Snapology is a building block paradise for kids ages 1 – 14 in Bethel Park. This do-it-yourself spot allows kids to learn while they have fun by using thousands (if not millions!) of Legos and other building materials to participate in planned programs or open building times.

**9 Fun Slides Carpet Skate Park** – Located in the Pines Plaza Shopping Center on Perry Highway in the North Hills, the Fun Slides Carpet Skate Park offers a safe and thrilling alternative to skateboarding, inline and ice skating. Children age 4 and up become carpet skating pros in just minutes (all first-time skaters are assigned an instructor to help them learn the ropes and get comfortable on their own), after which they are free to roam this 33,000 sq. foot black light facility. Skaters can test their skills on large carpet ramps, engage in Black Light Dodgeball and the Fun Slides Super Ninja Challenge obstacle course. Not to be forgotten, the little ones can enjoy a glowing, inflatable bounce and slide area designed just for them!

**Paint Your Own Pottery** – Flex your creative muscles and watch your inner artist emerge! At Clayful Pottery in the North Hills or Fired Up in the South Hills, children and adults can spend an enjoyable afternoon creating unique pottery or glass pieces to take home. The price includes all supplies and both places make a great destination for birthday parties or group outings.

**Golf Balls & Cannon Balls** – Conley Resort & Golf has it all! Located in Butler, this 56 room hotel offers year-round golf, Pirates Cove indoor water park featuring two water slides, and an arcade! Conley's is perfect for an overnight "staycation." Pack up the car and head north for some family fun!

8

10

12

**Bounce Away the Blues** with the latest craze for kids at Flight, a trampoline park in Bridgeville, or Planet Bounce in North Strabane where you can find 6,000 square feet of bounce houses, moonwalks, and other inflatables for kids of all ages. Both facilities offer party rooms for birthdays and special events.

**13 Let The Battles Begin** – Looking to unleash their competitive side? A unique, interactive laser tag adventure, Laser Storm puts players right into the heat of the action. With phasers in hand and wearing lightweight vests and headsets players are ready to seek, find and deactivate opposing team members and their base station within a futuristic arena that consists of barriers, police beacons, energizers, base stations, sentries and more! Located on McKnight Road in the North Hills, Laser Storm is open 7 days a weeks and is the ideal spot for group outings or birthday parties.

**Ice Skating** – Don't let the winter blues get you down! Bundle up and head out to the outdoor ice skating rinks found in both North and South Parks in Allegheny County. Hours, skate rental rates and information about lessons can be found on the Allegheny Parks website. Those who take their skating seriously enough to make it a year-round sport, should check out Bladerunners, Ice Castle, or the Mt. Lebanon ice rinks for fun and a little change of pace.

**15 Take Your Shot!** – Steel City Airsoft is the perfect place for teens to burn off a little energy. Southwest Pennsylvania's premier indoor airsoft arena boasts 16,000 square foot of space with an ever-changing layout. Equipment rental is available for beginners, or players can bring their own.

*The options for family fun and entertainment are endless in both the North and South Hills of Pittsburgh. A little advance planning means that there will be much less boredom and many more smiles all year long!*

**For a list of links associated with this article, go online to: [acerorealty.com/rooftopsmagazine](http://acerorealty.com/rooftopsmagazine).**



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# Who's Behind ACERO?

Our experience really helps  
the home buyer.

Acero is a full service real estate brokerage firm licensed in Pennsylvania. As a customer of Acero, you will have the whole team working for you. We combine our many special talents and cooperate with each other to provide the best service possible using our collective knowledge of the real estate market.

**Marc Schein**, President and Broker of Record:

Marc has been actively involved in real estate since the year 2000, as president of a real estate investment firm purchasing single family homes and multi-unit apartment complexes. Moving into the commercial arena, he accepted the position of Vice-President for CC Realty Advisors, Ltd., from 2004-2009 where he was a principal advisor for the acquisition, redevelopment, ownership and disposition of income-producing properties throughout the United States. Marc also spearheaded the real

estate development arm of the company focusing on land entitlement and project management.

Utilizing his experience and industry insight, he started Atlantic Territories, a full-service commercial real estate brokerage firm, in 2010. He is currently Principal and Broker of Record.

Marc has lived in the South Hills of Pittsburgh since 1996, keeping abreast of the unique and changing real estate market. When not working, Marc has dedicated his time to his kids as a volunteer football and baseball coach, to his community as a member of Bethel Park's Planning and Zoning Commission and to local businesses as a board member of the South Hills Chamber of Commerce.



# Acero is focused on Community

## Fresh Thinking, Better Agents, Flexible Rates

At Acero, we know Pittsburgh and the many unique communities that make our region one of the most livable in the country. Our agents and owners not only know the communities in which they work, they live here and are a part of them.

We strongly believe in the power of the local community to create the most amazing neighborhoods in Pittsburgh.



**ACERO**  
COMMUNITY FIRST

Acero is proud to support many local organizations such as youth sports, senior programs, community events, and is committed to working with local leaders to make our communities a better place to live. Owner Marc Schein is a member of the local municipality Planning and Zoning Commission as well as a coach, and volunteer for multiple organizations.

If you have a community event or effort that needs support, contact Acero and we will see how we can make a difference.

## Join the ACERO Team Today.

Acero is a different kind of real estate company. We provide our agents with the tools they need and the collaborative environment to help them succeed. Our team needs a few good agents who know real estate in Pittsburgh and can carry out our mission of serving customers first.

We offer a flexible commission percentage and plenty of opportunity for growth. If you are progressive, knowledgeable, open-minded, energetic, technologically-savvy and young-at-heart, Acero may be the perfect match for you. Contact us today.

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# EMILY MURPHY



“Every buyer has unique needs and goals. For some, that goal is finding their dream home. For others, it’s finding the best value or simply choosing the neighborhood that suits all their needs. Whatever they hope to achieve – my role is to ensure that they achieve their goals and are buying with confidence.”

Emily Murphy, Acero Managing Director, uses this mindset to guide every interaction she has with residential home buyers and sellers throughout Pittsburgh’s North Hills. She entered the real estate market nearly a decade ago after going through the process of buying her first home. Since then, she has built a career in real estate, serving as an agent at some of Pittsburgh’s most prominent real estate firms. Now, as the newest member of the Acero team, she utilizes her knowledge of the market and passion for customer service to advocate for clients on both sides of the table.

And, while she serves an array of clients with wide ranging needs, she considers first-time home buyers and rental property investors as two particular areas of specialty.

## A Custom Approach

Emily prides herself on a customized approach to working with the buyers and sellers who enlist her help. She is

very hands-on and utilizes a unique, case-by-case approach that addresses the goals and challenges of the individuals involved. From her experience, success is not usually found with a one-size-fits-all approach. She also notes that, paramount in her dealings, is the ability to set realistic expectations at the start of the relationship.

“It’s critically important to make sure that a potential new home owner understands the type of properties that fall within their budget parameters, just as it is equally important to make sure they understand what a term such as ‘fixer upper’ really means. Similarly, those looking to sell a home or property need to understand how to properly value it, and identify the critical components that will either enhance or detract from the value.”

Although these can be somewhat difficult conversations at the outset of the buying/selling process, Emily finds that time spent on creating realistic expectations

A purple rectangular advertisement for 'Unleashed DOGGIE DAYCARE'. The top left features a white box with 'FREE NAIL TRIM' in large purple letters, with 'Expires 10/31/16. AroundNorthHills.com' in smaller text below. Below this is another white box with 'DOG BOARDING' in large purple letters, also with 'Expires 10/31/16. AroundNorthHills.com' below. To the right of these boxes is a cartoon illustration of a dog's head. The main text 'Unleashed DOGGIE DAYCARE' is in a white, stylized font. Below that, 'DOGGIE DAY CARE GROOMING OVERNIGHT BOARDING' is written in bold white capital letters. At the bottom, the address '6 McIntyre Rd. • Gibsonia, PA 15044', phone number '724-612-8594', and website 'unleashed.pawluvers.com' are listed in white.

can make the process more efficient in the long-run. The real estate agent then makes it her mission to find something that is suitable to the client’s needs so that they won’t ever have the occasion to second-guess a buying/selling decision after the fact.

“For me, it’s about guiding each client to the right place – helping them find the piece to their puzzle. That ‘right’ place takes into account everything from demographics to budget to commute time, upkeep, neighborhoods, and more. There are so many elements at play.”

## A Competitive Nature

Emily recounts that she has always had a competitive nature, but finds that to be a true asset for her clients. With a smile, she shares that the need to be right and accurate has long been a “character flaw” of hers.

“I value being right – it really is paramount to me and I take great care

and consideration to ensure that the goals of both the seller and buyer are met,” she shared. “That’s why I handle all client transactions personally. I like to build good relationships with like-minded listing and buying agents and collaborate with them to ensure that everyone wins. But, throughout the process, I remain the biggest advocate for my client.”

Emily’s propensity for accuracy serves her well when it comes to the unexpected challenges and obstacles that can arise during the course of a sale. She cites this as one of the reasons that she not only takes care of her client’s side of the transaction, but also closely monitors the progress on the other side to anticipate and swiftly deal with any hiccups as they arise. “I like having the foresight to deal with the unexpected,” she notes. “There really is no standard to real estate transactions, so I focus on balancing all of the variables, handling change as it occurs and mitigating any surprises.”

(Emily Murphy continued)

## Part of the Community She Serves

Emily is well familiar with the North Hills communities that she serves. She currently resides in Hampton Township, where she has lived with her husband and two children since 2009. In addition to their home, the couple own and manage a portfolio of rental properties.

A graduate of Pennsylvania State University, Emily had a career in retail customer service before entering the field of real estate. She is a licensed realtor, and also holds an SFR certification (Short Sales and Foreclosures) from the National Association of Realtors. As the managing director at Acero, she is charged with helping the company expand and fully develop a footprint in the North Hills of Pittsburgh. Acero's reach will include communities from Southern Butler County all the way to the Route 65 corridor including Middlesex, Freeport, Hampton, Shaler, McCandless, Wexford, Franklin Park, West View, Bellvue and Ross Township, to name a few.



## MICHAEL KOKLARINIS

Senior Sales Associate

Michael Koklarinis is Acero's Senior Sales Associate and newest team member. A licensed real estate agent, he will primarily focus on the South Hills and the Mon Valley, an area he knows well as a native of Elizabeth, Pa. In addition to serving as a real estate agent at one of Pittsburgh's prominent agencies, Michael's background also includes sales & marketing in the long-term health care arena. He credits that previous role in healthcare with providing a great foundation for his career at Acero, mainly because it involved establishing trust and guiding both individuals and families through significant life decisions.

"Certainly, purchasing a home is a huge financial step and a long-term lifestyle choice. I pride myself on the ability to establish a rapport with clients based on trust and care. Each transaction is important and unique, and I want both my buyers and sellers to feel confident in my ability to guide them through the process. I want them to understand that I care and will take the time to understand their needs and to relate on all levels."



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Drone Division, LLC provides aerial photography and cinematography services for a wide-range of commercial, industrial and service businesses throughout the United States. FAA Certified and fully-insured, Drone Division is based in Pittsburgh, but licensed to serve customers up and down the east coast and beyond. We handle a wide a variety of projects, large and small, and provide multiple platforms to collect the images and video footage our customers need. Drone technology has made it possible for us to operate in a manner that is far more flexible and cost-efficient than traditional aerial photography.

### SERVICES

- MEDIA/ENTERTAINMENT
- OIL & GAS
- PROMOTIONS
- REAL ESTATE
- INSURANCE
- SCHOOLS & UNIVERSITIES
- CONSTRUCTION/ SITE DEVELOPMENT
- MARKETING & ADVERTISING
- CUSTOM

Michael Leber  
FAA Certified sUAS Pilot  
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